



United Way of  
Southwest Virginia  
UnitedWaySWVA.org

# United Way of Southwest Virginia *Careers Expo for Youth*

## **The Issue:**

- 1- According to the Virginia Department of Education, less than ½ of high school graduates in Southwest Virginia go on to technical training, two-year/four-year higher education or the military.
- 2- Based on local employer feedback, Southwest Virginia is experiencing a workforce shortage and cannot fill open positions.
- 3- According to the Annie E. Casey Foundation, in 2015, 12% of all youth between the ages of 16 and 24 weren't in school or working. In Southwest Virginia, that means approximately 3,840 young people.

## **United Way of Southwest Virginia's Work:**

Unparalleled programs and services across the region from cradle to career

- 1- Smart Beginnings brings together community partners dedicated to creating a quality early childhood system of care that improves the access to and the coordination of services for young children and their families.
- 2- Virginia Quality leads the way for high quality early education for our youngest Virginians by setting standards for quality and providing a path for continuous quality improvement at child care centers, preschools and family child care homes across the Commonwealth of Virginia.
- 3- Ignite sparks students' interest in career opportunities. By connecting schools and students with employers and employees through career guidance, shadowing, mentoring, and work-based learning.

## **The Event:**

### ***SWVA Careers Expo for Youth***

Bridging the worlds of learning and work

#### Hosts:

United Way of Southwest Virginia, Ignite and United Way Volunteer Center

#### Participants:

7<sup>th</sup> grade students from across SWVA, representatives from SWVA employers, teachers from across SWVA, volunteers

#### Goals:

- Introduce middle school students to career choices in SWVA
- Connect schools and students to employers and employees

#### Event structure:

- Two-day hands-on learning expo September 26-27, 2017, 8:15 a.m. to 2:30 p.m. at Washington County Fairgrounds
- **Setup will begin on Monday, September 25, 2017 from 12pm-7pm. The Expo will take place on September 26 and 27 from 8:15am-2:30pm.**
- Students participate in activities provided by local employers
- Employers set up experiential work activities for students at booths. For example, students might:
  - Climb utility pole
  - Try on SWAT gear
  - Practice CPR and giving shots
  - Chemistry experiment
  - Use a 3-D printer to create a 3-D object

#### Impact measures:

- Pre and post student survey
- Pre and post employer survey



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## Employer Activity Sheet

Ignite, a program of United Way of Southwest Virginia, will be hosting an event September 26 and 27, 2017 that will provide career exploration to 7<sup>th</sup> grade students from across the region. The 2017 SWVA Careers Expo for Youth provides students the opportunity to meet employers from around the region and participate in student friendly learning activities prior to taking their career assessments as required by Virginia Department of Education. The goal of this event is to spark an interest within the students as they explore different career options. For additional information regarding the event, please visit [www.unitedwayswva.org/expo](http://www.unitedwayswva.org/expo)

This form provides the Expo planning and logistics team the details about your proposed activity for the SWVA Careers Expo for Youth. The information you provide will:

- List/describe your activity to student attendees
- Provide you with the necessary space to help ensure your activity is a success.

**Please be as detailed in your responses as possible.** Should you have any questions, please contact Crystal Breeding at 276-525-4073 or by email at [cbreeding@unitedwayswva.org](mailto:cbreeding@unitedwayswva.org)  
Setup will begin on Monday, September 25, 2017 from 12pm-7pm. The Expo will take place on September 26 and 27 from 8:15am-2:30pm.

**DEADLINE FOR ACTIVITY SUBMISSIONS: July 21, 2017**

## Head Contact

This person is responsible for the activity – ensuring all necessary equipment/supplies are present and that adequate staffing/scheduling is arranged to “man” the activity during the Expo hours (8:15am – 2:30pm each day).

<b>Name:</b>		
<b>Organization:</b>		
<b>Email:</b>		
<b>Phone:</b>		
<b>Address:</b>		
<b>City, State, Zip:</b>		
<b>Alternate Contact:</b>	<b>Phone:</b>	<b>Email:</b>



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## Learning Activity Details

This information will be provided to the students (as entered below) before their visit to the Expo; they will use the Activity Titles and Descriptions to help them plan out their day and what activities they'd like to participate in.

Your activity should take no longer than 5 minutes to complete.

**Activity Title/Name:**

**Brief Activity Description:**

**Learning Goal: (example: math, science, etc.)**

**What students will do: (example: complete real-world math problems)**

## Space Requirements

Approximately 4,000 students will attend the Expo over the two days; we recommend being prepared to interact with approximately 3,500 students directly through your activity. Please consider these numbers when gathering, purchasing or requesting supplies.

If you can provide multiple "stations" with the same activity to optimize the number of students that can participate in your activity that is fantastic! Please request the space, tables, or chairs you'll need for the number of stations you can provide and make note of the number of stations you'll be providing with the same activity in the "Additional Details" section below.

A standard space is a covered 10ft x 10ft area with one 8ft folding table and two folding chairs.

**Please indicate if a standard space will meet your activity requirements.**

Mark only one response.

- YES, a standard space (as directed above) is all we require.  
 \*Please note this does not include electrical access. If you need electrical access, chose "NO" and request electrical access in the following section.

NO, our activity requires additional space, tables, or electrical or water access.

## Space Requirements Specifications

Only answer this section if you responded "NO" to the last question above regarding your space requirements. Otherwise, proceed to the next section.

**Do you need electrical access?**

YES  NO

**Number of electrical outlets?** \_\_\_\_\_

**Please describe if you have any special electrical requirements (voltage, non-standard outlet, etc.)**

**Do you need water access?**

YES  NO

**What type of water access do you need?**

**Does your activity require additional space? (more than 10ft x 10ft)**

**Mark only one.**

YES  NO

**If 10ft x 10ft is not sufficient, how large a space does your activity require?**

**Do you need additional tables? One is included by default unless you indicate otherwise.**

**Mark only one.**

YES  NO  We don't require ANY tables

**If you require additional tables, how many do you need?** \_\_\_\_\_

*One is already included; the number below is the ADDITIONAL needed.*

*\*Please note, there is an additional charge of \$10 per day for each additional table.*

**Do you need additional chairs? Two are included by default, unless you indicate otherwise.**

YES  NO  We don't require ANY chairs

**If you require additional chairs, how many do you need?** \_\_\_\_\_

*Two are already included; the number below is ADDITIONAL needed.*



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*\*Please note there is an additional charge of \$2 per day for each additional chairs.*

## Equipment and Supply Needs

Your organization is responsible to provide all the necessary equipment and supplies for this activity.

Note: You are responsible for ensuring that any necessary safety precautions for your activity are taken (gloves, eye protection, hard hats, etc.)

## Activity Details

Please give this section careful consideration. Please address the following:

**Does your activity produce quite a bit of noise? or will you have elements (animals, etc.) that need to be removed from loud noises? Are you bringing a vehicle? Will you be running equipment that needs ventilation/exhaust? Do you need to be near an exit (to get equipment in and out overnight)? Will you be offering multiple stations with the same activity? Are there other related activities you would like to be located near? Please provide any other additional details you think might be important to help you optimize your activity and your Expo experience. (We will do our best to honor all requests, but please keep in mind that some requests may not be possible).**

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## Activity Capacity

What is the approximate number of students this activity can accommodate at one time? Include all stations, if providing multiple stations for the same activity. \_\_\_\_\_

## Dietary Needs

Lunch will be provided during the Expo. Please provide any dietary/allergy needs concerning lunch below. For example, peanut allergies, dairy free, gluten free, etc.
