

Creative Problem- Solving Through Innovative Design

INTRODUCTION

WICKED PROBLEMS*

...a social or cultural problem that is difficult or impossible to solve for as many as four reasons:

- incomplete or contradictory knowledge,
- the number of people and opinions involved,
- the large economic burden, and
- the interconnected nature of these problems with other problems.

“We can not solve our
problems with the same
level of thinking that
created them”

attributed to Albert Einstein

DESIGN THINKING

...is about identifying and working within given constraints to arrive at innovative and generative solutions.

DESIGN THINKING

- Curiosity
- Bias Towards Action
- Reframing
- Awareness this is a process
- Radical Collaboration
- And...

EMPATHY!

**MISSION
POSSIBLE**

MISSION POSSIBLE

- Name of your Idea
- Issue you are tackling
- Resources
- What you are doing
- Impact you want to have

QUESTIONS

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