

2017 SWVA Careers Expo for Youth and Operation Tomorrow's Workforce Sponsorship Levels



United Way of
Southwest Virginia
UnitedWaySWVA.org

Diamond Sponsor

- 1 minute welcome at Operation Tomorrow's Workforce Breakfast
- Two (2) seats for your CEO at the Operation Tomorrow's Workforce Breakfast
- Logo on screen during Operation Tomorrow's Workforce Breakfast
- Logo on program for Operation Tomorrow's Workforce Breakfast
- Logo on website for Operation Tomorrow's Workforce Breakfast
- May provide printed collateral placement at each seat for Operation Tomorrow's Workforce Breakfast
- May provide 200 branded giveaways for Operation Tomorrow's Workforce Breakfast
- Recognition during the Operation Tomorrow's Workforce Breakfast
- Company logo on event promo materials/event banner
- Prime Booth placement for two (2) days at the Careers Expo (must provide a 5-minute student learning activity)
- One (1) meal voucher per person per day for your staff who attend Careers Expo
- Prominent logo placement on student backpacks (4,000+) and on volunteer t-shirts (100+)
- Option for student backpack insert (you provide copies of materials)
- Company/Organization highlighted in social media and advertising with both events
- Company/Organization interviewed at Careers Expo
- Quote from senior leadership in press release about event
- Company/Organization name listed in the student booklet (4,000+) and listing on the Expo website with hyperlink
- Sponsorship detailed summary packet for your company (post-event)
- First right of refusal for sponsorship of next year's event

Titanium Sponsor

- Two (2) seats for your CEO at the Operation Tomorrow's Workforce Breakfast
- Logo on screen during Operation Tomorrow's Workforce Breakfast
- Logo on program for Operation Tomorrow's Workforce Breakfast
- Logo on website for Operation Tomorrow's Workforce Breakfast
- May provide printed collateral placement at each seat for Operation Tomorrow's Workforce Breakfast
- May provide 200 branded giveaways for Operation Tomorrow's Workforce Breakfast
- Recognition during the Operation Tomorrow's Workforce Breakfast
- Company logo on event promo materials/event banner
- Prime Booth placement for two (2) days at the Careers Expo (must provide a 5-minute student learning activity)
- One (1) meal voucher per person per day for your staff who attend Career Expo
- Prominent logo placement on student backpacks (4,000+) and on volunteer t-shirts (100+)
- Option for student backpack insert (you provide copies of materials)
- Company/Organization highlighted in social media and advertising with both events
- Company/Organization interviewed at Careers Expo
- Quote from senior leadership in press release about event
- Company/Organization name listed in the student booklet (4,000+) and listing on the Expo website with hyperlink
- Sponsorship detailed summary packet for your company (post-event)



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Platinum

By participating at the Platinum level, your company will be highlighted in the following way:

- Two (2) seats for your CEO at the Operation Tomorrow's Workforce Breakfast
- Logo on program for Operation Tomorrow's Workforce Breakfast
- Logo on website for Operation Tomorrow's Workforce Breakfast
- May provide printed collateral placement at each seat for Operation Tomorrow's Workforce Breakfast
- May provide 200 branded giveaways for Operation Tomorrow's Workforce Breakfast
- Recognition during the Operation Tomorrow's Workforce Breakfast
- Company listed on event promo materials/event banner
- Prime Booth placement for two (2) days at the Careers Expo (must provide a 5-minute student learning activity)
- One (1) meal voucher per person per day for your staff who attend Career Expo
- Logo printed on student backpacks (4,000+) and on volunteer t-shirts (100+)
- Option for student backpack insert (you provide copies of materials)
- Company/Organization highlighted at media event, social media and advertising with both events
- Company/Organization interviewed at Careers Expo
- Company/Organization name listed in the student booklet (4,000+) and listing on the Expo website with hyperlink
- Sponsorship detailed summary packet for your company (post-event)

Gold

By participating at the Gold level, your company will be highlighted in the following way:

- Two (2) seats for your CEO at the Operation Tomorrow's Workforce Breakfast
- Logo on programs for Operation Tomorrow's Workforce Breakfast
- Recognition during the Operation Tomorrow's Workforce Breakfast
- Company listed on event promo material/event banner
- Booth for two (2) days at the Careers Expo (must provide a 5-minute student learning activity)
- One (1) meal voucher per person per day for your staff who attend Career Expo
- Logo printed on student backpacks (4,000+)
- Company/Organization name listed in the student booklet (4,000+) and listing on the Expo website with hyperlink
- Company/Organization highlighted on utilized social media outlets for both events
- Sponsorship detailed summary packet for your company (post-event)

Silver

By participating at the Silver level, your company will be highlighted in the following way:

- One (1) seat for your CEO at the Operation Tomorrow's Workforce Breakfast
- Company/Organization listed as a sponsor for the Operation Tomorrow's Workforce Breakfast
- Booth for two (2) days at the Careers Expo (must provide a 5-minute student learning activity)
- One (1) meal voucher per person per day for your staff who attend Career Expo
- Company/Organization highlighted on social media for both events, name listed in the student booklet (4,000+) and listing on the Expo website with hyperlink

Bronze000000

By participating at the Bronze level, your company will be highlighted in the following way:

- Booth for two (2) days at the Careers Expo (must provide a 5-minute student learning activity)
- One (1) meal voucher per person per day for your staff who attend Career Expo
- Company/Organization highlighted on social media for both events name listed in the student booklet (4,000+)

If you or your organization would like to support the 2017 SWVA Careers Expo for Youth and Operation Tomorrow's Workforce, please contact Mary Anne Holbrook at 276-525-4075 or mholbrook@unitedwayswva.org