



Awareness, Interest and Support for Volunteer and Service Agencies
Our Program Is Your OneStop Solution

When your volunteer and service agency partners with National Service Gear, you gain a team of experienced marketing specialists to develop creative solutions tailored to meet your objectives. You also extend the reach of your giving nature by helping to provide career opportunities for blind Americans.

We understand that your agency relies on strong public awareness and a solid volunteer base to serve its beneficiaries, and we're here to help. We'll work within your available resources to help deliver your message and provide the clothing, gear and promotional items you need.



Promotional
Items



Gear



Hats & Apparel

Defining your volunteer and service agency's needs:

We understand your agency's goals to solidify public support or gain the commitment of a strong volunteer base. National Service Gear has an established track record in working with a variety of organizations to achieve these distinct objectives, including programs for veterans and military families, disaster recovery services, healthy futures, environmental stewardship, faith-based organizations and others.

For example, the Corporation for National and Community Service (CNCS) is a federal agency that places millions of volunteers in service positions. When CNCS sought a marketing partner to serve as an "agent of change" to assist with their unique marketing strategy, they found their solution with National Service Gear.

Creating a customized solution by applying the right tools:

From creating a tailored online catalog of the most impactful customized or stock products for your volunteer and service agency to assisting with product expansion and agency promotion, we'll strike the right combination of products and services for the greatest response.

In fact, as the official provider of volunteer clothing, gear and promotional items for CNCS, National Service Gear developed a variety of co-branded marketing materials to help build awareness. Some examples included co-branded print advertising as well as joint efforts at national trade shows and conferences.

Putting the plan into action:

Once the plan for your volunteer and service organization has been put into place, National Service Gear continues to work with you ensuring that everything goes right. Your online catalog includes easy payment options with responsive customer service, and our team works hard to fill every order quickly and accurately.

National Service Gear will work with your volunteer or service agency to help improve the customer experience, increase program awareness and heighten brand perception across all levels.

With an approximate 70% unemployment rate for blind Americans, we are incredibly grateful and dedicated to our customers for your business and support.



LET US HELP CUSTOMIZE AND EXECUTE A SOLUTION FOR YOUR VOLUNTEER OR SERVICE ORGANIZATION'S NEEDS.

To learn more, visit NationalServiceGear.org or contact us at National Service Gear, 445 S. Curtis Rd., West Allis, WI 53214 or call toll-free (855) 444-0847 or email: Service@NationalServiceGear.org.

National Service Gear is operated by Industries for the Blind, Inc.—Milwaukee. Every purchase made through National Service Gear directly supports IB Milwaukee's mission to provide employment and career advancement opportunities for visually impaired Americans.

