

# MLK Day Planning Calendar

<b>Oct-Nov</b>	<b>Begin planning your MLK Day of Service activities.</b>
<b>Oct-Dec</b>	Identify and contact potential partners.
<b>Nov-Dec</b>	Register your project <a href="#">AllforGood</a> .
<b>Dec-Jan 16</b>	Invite government officials and leaders to your event.
<b>Jan 14-16</b>	Send out media advisory.
<b>Jan 16</b>	It's MLK Day, HOST YOUR EVENT! Remember to share stories on social media & use hash tag #MLKDay.
<b>Jan 17</b>	Highlight your success on social media and send press release on results. (Amplify your results by sending to <a href="mailto:mlk@cns.gov">mlk@cns.gov</a> .)
<b>Jan 17-21</b>	Report the results of your service project to OVCS/CNCS (survey coming soon!)
<b>Jan 17-21</b>	<b>Remember to thank your supporters, partners &amp; volunteers!</b>

## MLK Timeline

April 8, 1968	The first legislation is introduced for a federal holiday to commemorate King.
1983	After nearly 20 years, Congress passes & President Reagan signs legislation creating MLK Day as a national holiday.
January 20, 1986	First national celebration of the Dr. Martin Luther King, Jr. holiday takes place.
1984	Coretta Scott King goes before Congress & quotes King from his 1968 sermon, "The Drum Major Instinct," in which he said, "Everybody can be great because everybody can serve." She requests that the holiday be an official national day of humanitarian service.
1994	Congress designates the holiday as national day of service through the Martin Luther King, Jr. Federal Holiday and Service Act.