

# MLK Template Press Release

[ORGANIZATION LOGO]

## FOR IMMEDIATE RELEASE

January XX, 2017

### CONTACT:

[YOUR NAME] [PHONE, EMAIL]

### [CITY/COMMUNITY] Puts Citizenship and Service in Action

*Volunteers [DESCRIBE LOCAL PROJECT (for example: paint/muck/plant trees)] as part of MLK Day*

[CITY, STATE] – [NAME OF ORGANIZATION] today led [NUMBER] [CITY] residents in [BRIEF DESCRIPTION OF THE PROJECT] in volunteer service to honor Dr. Martin Luther King’s legacy. [CITY NAME] residents were joined by hundreds of thousands of volunteers across the country on this national day of service.

“Today we answer Dr. King’s call to serve and are making a difference in the lives of [COMMUNITY] residents,” said [ORGANIZER NAME], the [TITLE] of [ORGANIZATION.] “A resourceful way to meet local needs, volunteer service is a powerful tool that builds strong communities. We are putting the core American principles of citizenship and service into action.”

[PROJECT-SPECIFIC INFORMATION].

The Corporation for National and Community Service (CNCS) is a federal agency that leads the annual MLK Day of Service, working with the King Center in Atlanta and thousands of nonprofit groups, faith-based organizations, schools, and businesses nationwide. These projects include delivering meals, refurbishing schools and community centers, collecting food and clothing, signing up mentors, reading to children, promoting nonviolence, and more.

The MLK Day of Service shines a spotlight on service as a powerful force to bridge economic and social divides – today and throughout the year. Many communities will also engage in dialogue to explore ways they can address important issues. National Days of Service provide each of us with an opportunity to join neighbors and local leaders to tackle community challenges and strengthen the nation.

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[ORGANIZATION BOILERPLATE]

The MLK Day of Service is led by the Corporation for National and Community Service, a federal agency that engages more than five million Americans in service through its AmeriCorps, Senior Corps, Social Innovation Fund, and Volunteer Generation Fund programs, and leads the President's national call to service initiative, United We Serve. For more information, visit [NationalService.gov](http://NationalService.gov).