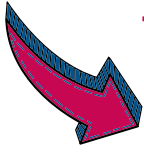


How to talk about the **2020 CENSUS**

so people will LISTEN, LEARN, and LEND A HAND.



Talking about the Census is easy. Start simple by asking:

Will you fill out the census form?

They might ask...

Will the Census ask us about citizenship?

You can answer...

No. It was a possibility, but the Supreme Court ruled on June 27th that there couldn't be a question about citizenship on the 2020 Census.

— Other Possible Q&A:

- Can't the government get the information from somewhere else?

The best way for the Census to obtain accurate information is to get it from *you*. The Census Bureau can try to get those details elsewhere, but if the information is inconsistent, they won't use it.

- The Census asks too much personal information.

There are only 10 questions on the Census, and the information is used to allocate money for programs in *communities like yours*. Details about families and their income levels are used to determine funding for more than \$750 billion in Federal programs every year.

- I don't think the Census is safe or convenient.

Participating is safe and easy! The Census protects your personal data and keeps you **anonymous**. Convenient options like doing it online, by mail, or over the phone are available. Official Census help will be offered in 59 non-English languages to make sure everyone understands the questions.

- What's the point? Do I really have to complete the Census?

By Federal law, you are required to complete the Census. It is your civic duty to make sure everyone is counted so your community has access to services and the political representation it is entitled to receive.

For more resources, please visit:

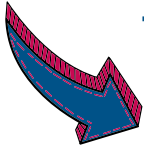
www.communityactionpartnership.com/Census2020

The Community Action Partnership is proud to partner with over 20 national hub organizations at Census Counts 2020. Grateful acknowledgement of the research for the messages in this handout is made to the following organizations: Asian Americans Advancing Justice, Color of Change, and the National Association of Latino Elected Officials.

Each of their messaging reports can be accessed here: <https://tinyurl.com/fcibriefing>

How to talk about the **2020 CENSUS**

so people will *LISTEN, LEARN, and LEND A HAND.*



Talking about the Census is easy. Start simple by asking:

Have you heard about the Census?

They might ask...

Why is the Census important?

You can answer...

The Census helps our community *get its fair share of federal and state resources* for programs like Head Start, WIC, LIHEAP, etc. States might lose up to \$2,000 - or more - of funding **every year for every person not counted** for the next ten years.

— Other Possible Q&A:

- Will it make a difference for my community?

Yes! It allows the community to get the funds it needs for its population. When you respond to the Census, you help your community get its fair share of more than \$750 billion per year in federal programs like Medicaid, food stamps, school lunches, Section 8, and more.

- Do I participate if I'm not a permanent citizen?

Yes! The U.S. Constitution says the Census should count **every person**, whether they are a permanent citizen or not. Federal money and Congressional representation are determined by **total population size**, not just permanent or legal citizens. States use population to allocate funding for legislative and school districts as well.

- Do they come to my home?

They will **not** come to your home if you complete the form online, by mail, or over the phone. If you do not complete the Census around April 1st, you will receive reminder letters and postcards. If you still do not respond, a Census Bureau employee will come to your home, but will not enter.

- Can the information on the Census form be used to deport me?

NO. It is **illegal for Census Bureau employees to disclose personal information** about individuals. They cannot share information with the FBI, ICE, or any other government or private sector entity. No other government agency has the legal right to access census information. Census employees take confidentiality very seriously, swearing a lifelong oath to protect respondents' privacy on their first day.



We care about the **ENTIRE** community,
We count the **ENTIRE** community