

# Old Brand Architecture

## Organization



## Highlighted Brands



## National Service Programs



## Initiatives & Programs



## State Commissions



# New Brand Architecture

## Organization



**AmeriCorps**

## Highlighted Brand



## National Service Programs (program name only)

AmeriCorps **State & National**

AmeriCorps **VISTA**

AmeriCorps **NCCC**

AmeriCorps **NCCC - FEMA Corps**

AmeriCorps Seniors **RSVP**

AmeriCorps Seniors **Foster Grandparents**

AmeriCorps Seniors **Senior Companions**

## Initiatives & Programs

Volunteer Generation Fund

Social Innovation Fund

Disaster Response Team

Employers of National Service



## State Commissions

