

# MLK Day Social Media Cheat Sheet

The Virginia Service Commission wants to help you get the word out about your projects and share you success stories!

- Share information with OVCS on Facebook (<https://www.facebook.com/Virginia-Service-225415284282593/?fref=ts>) and Twitter (<https://twitter.com/VAservice>)!
- Share with CNCS at [pressoffice@cns.gov](mailto:pressoffice@cns.gov) and [MLKday@cns.gov](mailto:MLKday@cns.gov).
- Follow @MLKDay on Twitter and MLK Day on Facebook.

## Twitter (Sample Tweets)

- Did you know #MLKDay is a day of service? Learn more about how to volunteer at [nationalservice.gov/mlkday](http://nationalservice.gov/mlkday). @VAservice
- MLK Day service projects are taking place all over Virginia. Learn more at [nationalservice.gov/mlkday](http://nationalservice.gov/mlkday). @VAservice
- MLK said: "Everyone can be great because everyone can serve." Where will you serve this #MLKDay?
- Check out these interviews about MLK Day & the civil rights movement. #MLKDay luminaries. <http://go.usa.gov/zCYB>
- A few great #MLKDay resources for teachers. [scholastic.com/mlkday](http://scholastic.com/mlkday). @VAservice
- Make a commitment to serve on [mlkday.gov](http://mlkday.gov). #MLKDay @VAservice
- Watch the @MLKDay Twitter feed for more tweets to share about the MLK Day Holiday.

## Facebook (Sample Posts)

- Dr. King once said, "Everyone can be great because everyone can serve." Where will you serve on #MLKDay?
- How has Martin Luther King Jr. inspired you to serve on [TAG: MLKDAY] and beyond? Share your story!
- Need a place to #volunteer this #MLKDay? Find a project in your area: <http://www.nationalservice.gov/mlkday>
- \_\_\_\_\_ days until #MLKDay! Make it a day on... not a day off. Find a place to #volunteer near you. <http://www.nationalservice.gov/mlkday>
- I serve on [TAG: MLKDAY] because \_\_\_\_\_.
- Visit the MLK Day Facebook page for more messages to share with your friends and followers.