

# MLK Day Social Media Cheat Sheet

The Virginia Service Commission wants to help you get the word out about your projects and share your success stories!

- Share information with us on Facebook (<https://www.facebook.com/Virginia-Service-225415284282593/?fref=ts>) and Twitter (<https://twitter.com/VAservice>)!
- Share stories and photos with AmeriCorps.gov at [pressoffice@cns.gov](mailto:pressoffice@cns.gov), [socialmedia@cns.gov](mailto:socialmedia@cns.gov), and [MLKday@cns.gov](mailto:MLKday@cns.gov).
- Follow @MLKDay on Twitter and MLK Day on Facebook.

## Twitter (Sample Tweets)

- Did you know #MLKDay is a day of service? Learn more about how to volunteer at <https://americorps.gov/newsroom/events/mlk-day>. @VAservice #MLKDayON
- MLK Day service projects are taking place all over Virginia. Learn more at <https://americorps.gov/newsroom/events/mlk-day>. @VAservice #MLKDayON
- MLK said: "Everyone can be great because everyone can serve." Where will you serve this #MLKDay? #MLKDayON
- A few great #MLKDay resources for teachers. <https://bit.ly/3batnuw> @VAservice #MLKDayON
- Make a commitment to serve on #MLKDay. @VAservice #MLKDayON
- Watch the @MLKDay Twitter feed for more tweets to share about the MLK Day Holiday. #MLKDayON

## Facebook (Sample Posts)

- Dr. King once said, "Everyone can be great because everyone can serve." Where will you serve on #MLKDay? #MLKDayON
- How has Martin Luther King Jr. inspired you to serve on [TAG: MLKDAY] and beyond? Share your story! #MLKDayON
- Need a place to #volunteer this #MLKDay? Find a project in your area: <https://americorps.gov/newsroom/events/mlk-day>
- \_\_\_\_\_ days until #MLKDay! Make it a day on... not a day off. Find a place to #volunteer near you. <https://americorps.gov/newsroom/events/mlk-day>
- I serve on #MLKDay because \_\_\_\_\_. #MLKDayON
- Visit the MLK Day Facebook page for more messages to share with your friends and followers. #MLKDayON